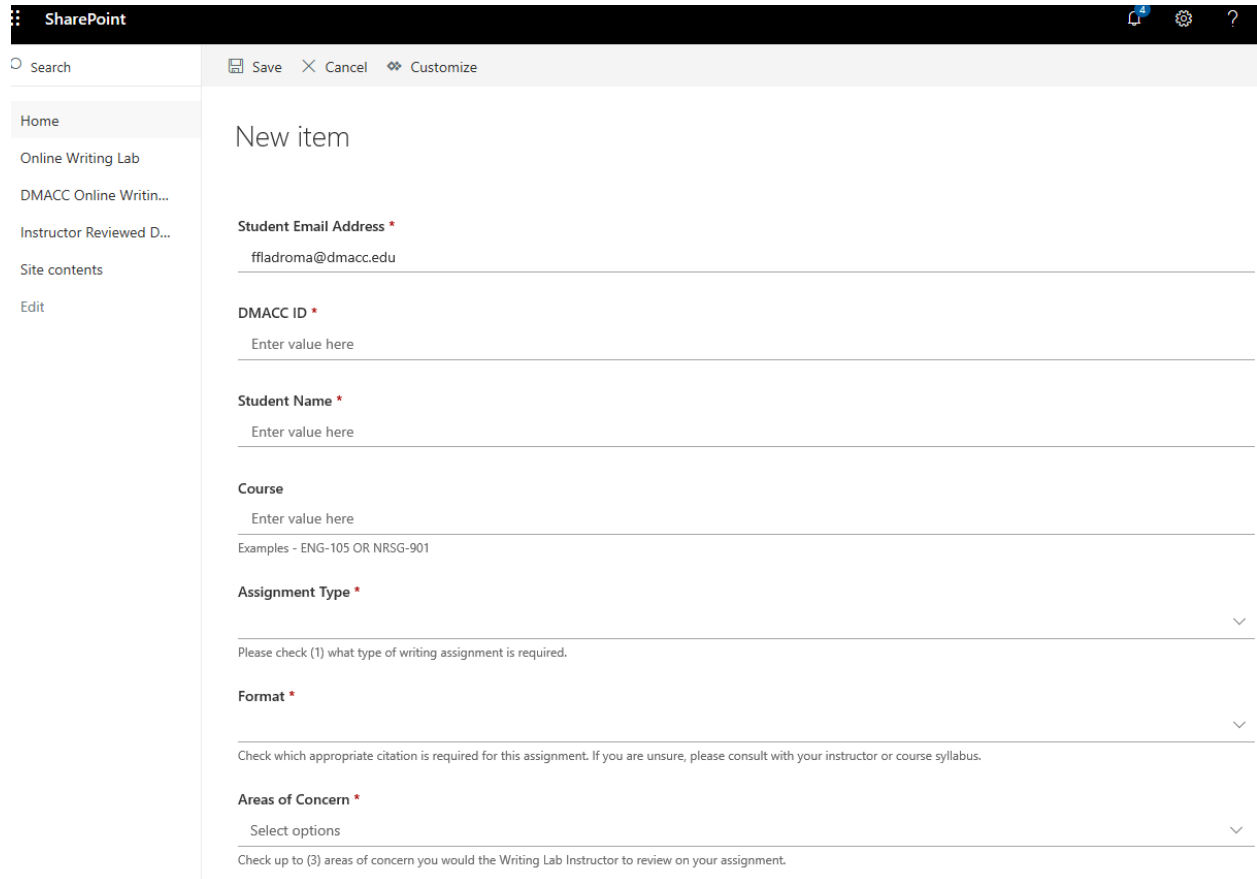


On-Demand STUDENT Instructions

1) To use the AAC Writing Lab On-Demand for students, please begin by clicking on this [LINK](#). It will take you to the Online Writing submission page.



SharePoint

Search Save Cancel Customize

Home

Online Writing Lab

DMACC Online Writin...

Instructor Reviewed D...

Site contents

Edit

New item

Student Email Address *
ffladroma@dmacc.edu

DMACC ID *
Enter value here

Student Name *
Enter value here

Course
Enter value here
Examples - ENG-105 OR NRSYG-901

Assignment Type *
Please check (1) what type of writing assignment is required.

Format *
Check which appropriate citation is required for this assignment. If you are unsure, please consult with your instructor or course syllabus.

Areas of Concern *
Select options
Check up to (3) areas of concern you would the Writing Lab Instructor to review on your assignment.

2) On the “New Item” page, students may submit their writing assignments to be reviewed by a AAC Writing Lab instructor. Please fill out all the mandatory fields and applicable information regarding the student course, assignment type, format (APA, MLA, Chicago), areas of concern, additional comments, and title for the writing assignment to better assist the writing instructors. A valid DMACC student ID is necessary for instructors to review all writing assignment submissions.


Save X Cancel Customize

DMAcc ID *
Enter value here

Student Name *
Enter value here

Course
Enter value here
Examples - ENG-105 OR NRSg-901

Assignment Type *

- Analysis (rhetorical, literary, visual) is required.
- Annotated bibliography
- Essay 
- Outline for this assignment. If you are unsure, please consult with your instructor or course syllabus.
- Position paper
- Research paper
- Resume/cover letter Writing Lab Instructor to review on your assignment.
- Review (literature, movie)
- Speech
- Summary

Enter value here

Enter the title of your assignment and attach a copy of your assignment below. Please note that the document **MUST** be in WORD format and NOT PDF.

Make sure to enter all the appropriate information about your writing assignment

3) At the bottom of the “New Item” page is the “Attachments” line. Click on the “Add attachments” to upload your writing assignment and any other supplement documents for the course assignment. ****ALL WRITING ASSIGNMENTS MUST BE A MICROSOFT WORD FORMAT.*** Click “Save” on the bottom or top to submit your writing assignment.

Attachments

Add attachments 

Save Cancel

Click on “Add attachments”

The screenshot shows a web form on the left and a file explorer window on the right. The form has fields for Student Name, Course, Assignment Type, Format, Areas of Concern, Title, and Attachments. The file explorer is open to the 'AAC ON DEMAND' folder, showing a list of files. A red arrow points to the file 'Teacher Writing Lab Instructions.docx'. A green box with red text says 'Upload your assignment in Microsoft Word format'.

4) Once submitted, you will receive a confirmation email. **An AAC Writing Lab Instructor will return your document within 48-72 hours of online submission.**

From: Academic Achievement Center <no-reply@sharepointonline.com>

Sent: Tuesday, April 02, 2019 12:42 PM

To: Ryan, Mary K <mkryan@dmacc.edu>

Subject: DMACC AAC Online Writing Lab Submission!

Please do not respond directly to this e-mail. The originating e-mail account is not monitored.

Thank you for using the AAC Online Writing Lab. Your assignment has been successfully submitted. You will be notified via email once your submission has been reviewed by an AAC Writing Lab instructor within 48-72 hours. If you have any questions at this time, please contact the Urban Campus Testing Center/AAC at uctestingcenter@dmacc.edu. Have a pleasant day.

5) Once the writing assignment has been reviewed by an AAC instructor, you will receive an email notification with a link to access the revised work. Click on the “DMACC Online Writing Lab” to access your writing assignment with instructor feedback. Please note that you have to save the document to your computer hard-drive to make any edits.

From: Academic Achievement Center <no-reply@sharepointonline.com>
Sent: Tuesday, April 02, 2019 1:28 PM
To: Ryan, Mary K <mkryan@dmacc.edu>
Subject: DMACC AAC Online Writing Lab Update!

Please do not respond directly to this e-mail. The originating e-mail account is not monitored.

Dear Mary Ryan,

Your AAC Online Writing Lab submission is ready for view with the link provided below. On behalf of the Urban AAC team, we thank you for using the AAC Online Writing Lab. If you have any questions, please contact the Urban Campus Testing Center/AAC at uctestingcenter@dmacc.edu. Have a pleasant day.

[DMACC Online Writing Lab](#)

Click this link to access your online submission

The final revised version of the writing assignment will be found on the right side of the page under “Instructor Reviewed Documents.”

Academic Achievement Center

Search this site

Academic Achievement Center

DMACC Online Writing Lab

✓	Edit	Title	Student Name	DMACC ID	Writing Lab Instructor Status	Course	Modified
		my notes ch13	Norman Brown	900208486	SENT TO STUDENT	ENG 098	Yesterday at 1:56 PM
		Mansfield Position Paper	Mary Ryan	900083432	SENT TO STUDENT	ENG 064	Yesterday at 1:29 PM
		Test Form	Houston Rehder	900727129	SENT TO STUDENT	ENG-105	Yesterday at 12:18 PM

Instructor Reviewed Documents

☐	Type	Edit	Name	Student Name	DMACC ID
Count= 3					
			Ch 13 Notes (REVISED)	Norman Brown	900208486
			Mansfield Park Positon Paper (TEACHER REVISED)	Mary Ryan	900083432
			Installing Teams Desktop Application	Houston Rehder	900727129

All reviewed documents will be stored in the “Instructor Reviewed Documents”

Click on the highlighted titled of your writing assignment under “Name” in the “Instructor Reviewed Documents” section. This will open the document on

Instructor Reviewed Documents

Type	Edit	Name	Student Name	DMACC ID	Student Email Address
Count= 3					
		Ch 13 Notes (REVISED) <small>NEW</small>	Norman Brown	900 [REDACTED]	nlbrown@dmacc.edu
		Mansfield Park Positon Paper (TEACHER REVISED) <small>NEW</small>	Mary Ryan	900 [REDACTED]	mkryan@dmacc.edu
		Installing Teams Desktop Application <small>NEW</small>	Houston Rehder	900 [REDACTED]	herehder@dmacc.edu

Add document

Click on the title of your writing assignment to open the document

The document will open on Word Online by default. The Writing Lab instructors may have highlighted sections of your essays. There will be comments made on the right side and you must click on each comment box to get the instructor feedback.

Word Online | Academic Achievement Center > Shared Documents | Ch 13 Notes... - Saved | Simplified Ribbon | Ladroma, Farfum

File Home Insert Layout References Review View Help Open in Word Tell me what you want to do Share Comment

Ch 13 Notes

Marketing: Helping buyers buy -

Marketing – set of institutions, and processes for creating, communicating, delivering, and exchanging offerings that have value for customers, clients, partners and society at large.

The evolution of marketing:

- Production Era – (early 1900’s) “produce as much as you can, because there is a market for it”
- Selling Era – (1920’s) sell as much as you can. Emphasis was on selling and advertising to persuade customers to buy.
- Marketing Concept Era – (after WW II 1945)
 1. Customer orientation – find out what customers want and provide it
 2. Service orientation – customer satisfaction
 3. Profit orientation – focus on the goods and services that turn a profit
- Customer Relationship Era – (early 1900’s & 2000’s)
 1. **Customer relationship management (CRM)** – learning as much as possible about the customer and doing everything you can over time to satisfy them, or even exceed their expectations

Emerging Mobile/On-Demand Marketing Era

The digital age is increasing consumer power and pushing marketing toward being On-demand, not just always on. Consumers share, compare, and rate experiences through social media. Consumer demands are likely to rise in 4 areas:

1. Now: Consumers want to interact anywhere anytime
2. Can I: Consumers want to do new things with different kinds of information in ways that create value for them
3. For Me: Consumers expect all data stored about them to be used to personalize what they experience
4. Simple: Consumer expect all interactions to be easy

Click on the comments box to review comments from the instructor

Ch 13 Notes

Marketing: Helping buyers buy -

itions, and processes for creating, communicating, delivering, and exchanging for customers, clients, partners and society at large.

ng:

(early 1900's)"produce as much as you can, because there is a limitless market

Comments

Ladroma, Farfum F
WHAT?!?
April 2, 2019, 1:54 PM

@mention or reply...

Comments box and instructor feedback

6) The Academic Achievement Center Page will have a library of all your original submission on the left side under “**DMACC Online Writing Lab.**” The Writing Lab Instructor Status will identify if the original writing assignment submission is pending, being reviewed or sent back to the student.

Academic Achievement Center

Search this

DMACC Online Writing Lab

✓	Edit	Title	Student Name	DMACC ID	Writing Lab Instructor Status	Course	Modified
		my notes ch13	Norman Brown	900208486	SENT TO STUDENT	ENG 098	Yesterday at 1:56 PM
		Mansfield Position Paper	Mary Ryan	900083432	SENT TO STUDENT	ENG 064	Yesterday at 1:29 PM
		Test Form	Houston Rehder	900727129	SENT TO STUDENT	ENG-105	Yesterday at 12:18 PM

This column will identify the status of the writing assignment

Students may resubmit new writing assignments by repeating the writing submission instructions. Thank you for using the AAC Writing Lab On-Demand. If you have questions or technical issues, please contact Farfum Ladroma at ffladroma@dmacc.edu.