

MIDNIGHT METRO

2024 SHOW DETAILS

THURSDAY, APRIL 18TH | FRIDAY, APRIL 19TH
8:00 PM | 5:00PM & 8:00 PM

DMACC Ankeny Campus
Black Box Theatre (Bldg. 6)

FREE TICKETS WITH SPONSORSHIP

For more information email dfi@dmacc.edu

FOLLOW US
[@dmaccfashion](https://www.instagram.com/dmaccfashion)



The DMACC Fashion Institute is hosting its 10th annual fashion show.

The annual DFI fashion show was born in the spring of 2015 to create a deeper more meaningful experience for students. Students who enroll in the Fashion Events & PR course work together to plan, organize, produce, and promote this event each year.

This yearly project provides opportunities for students to acquire the skills needed to be competitive in the fashion and events industry. It also introduces the students to the local art scene, businesses, mentors, events, and other programs. The show has been proof that the best learning happens when you expand beyond the classroom walls.

dfi

DMACC FASHION INSTITUTE



SPONSORSHIP OPTIONS AND BENEFITS

BRAND EXPOSURE

Your company will have exposure to over 400 individuals attending the live show, 2,000+ followers on our various DFI social media channels, and more than 20,000 students, faculty and staff members at DMACC.

MAKE A DIFFERENCE

The proceeds generated for the event contribute to the development of a high-quality production, as well as supporting student awards and scholarships.

GROW YOUR BUSINESS

Many former sponsors have found that partnering with DFI contributed to their company's growth, as an increased number of community members became interested in their offerings.

EXPERIENCE THE TALENT

Above all, the DFI Fashion Gala showcases some of the most creative, ambitious, and talented individuals in the DFI Program. Your support provides a highly engaging and entertaining performance that is enjoyed by all.

SPONSORSHIP BENEFITS	TRENDSETTER \$100	DESIGNER \$250	IN VOGUE \$500	COUTURE \$750	ATELIER \$1000 +
Program Inclusion	✓	✓	✓	✓	✓
Logo on Sponsorship Boards at Event	✓	✓	✓	✓	✓
Swag Bag Promotion	✓	✓	✓	✓	✓
Logo Placement on Website	✗	✓	✓	✓	✓
Social Media Promotion	✗	✗	✓	✓	✓
Student Award Sponsor Recognition	✗	✗	✗	✓	✓
Student Scholarship Sponsor Recognition	✗	✗	✗	✗	✓
# OF TICKETS INCLUDED WITH MONETARY SPONSORSHIP	2	3	4	5	6

Scan to Become a Sponsor!

