

RESEARCH RESOURCES

MARLENA BANDURSKI

Vice President of Research



THREE WAYS THAT WE HELP

Through Partnership sponsored or hosted data sites

Sharing customized material from licensed platforms

Consulting on free resources

JOBSEQ

- Economic, workforce, demographic data
- Primary source of labor availability and wage data for RFIs

• Geography to the ZIP Code level

| Economic Overview | |
|--|--|
| Greater Des Moines (DSM) | |
| Prepared by the outcome | |
| Prepared by the Greater Des Moines Partnership | |

| OCThe beam of residence)Image of residence)Image of residence)Image of residence)Image of residence)Image of residence)Image of residenceImage of re | | Greater Des Moines (DSM), Manufacturing Sector (100 Workers) New Empi (Place | | | | | | | | |
|---|----------|---|----------|--------|-----|--------------|--------------|----------|-----|-------|
| 51-2003 Texa Assemblers Number of the point of the | 500 | | Employer | of | | Regional Ave | National Aug | - | | |
| First-line Juni | | | | | | Wage | Wage | Extended | | |
| S1 900 Weigher, and Weigher, and Weigher, and Weigher, and S3 2000 Tester, Sporter, Sport, Meigher, and Predigin, Sport, and Maxerul 3 1,284 37 547,700 548,600 4,777 278 444 53 -000 Predigin, Sport, Maxerul 3 7,529 492 541,100 538,900 1,935 68 2,007 51 -000 Packaging and Operators and Contract, Beterinet, and Beterinet, and Beterinet | | First-Line Supervisors of 1011 Production and Operating | | | | | | | | 546 |
| 53-700 Interfact, Stock, Material Mover, Hand 3 7,529 492 541,100 538,900 1,935 483 2,207 51-911 Mover, Hand 3 1,226 57 535,700 540,700 14,805 795 425 51-911 Mover, Hand 3 1,226 57 535,700 540,700 14,805 795 425 51-911 Mover, Hand 3 1,226 57 535,700 540,700 14,805 795 425 51-912 Bettrinat, and Exconnechancial Exco | 51-9 | 061 Testers, Sorters, Samplers, and Weighers | 3 | 1,294 | 37 | \$47,700 | \$49,600 | 4,777 | 278 | 444 |
| S1-311 Tenders Filling Machines 3 1.226 57 535,700 540,700 14,805 795 445 Lasses Electronic, and Electronic marking Electronic mechanical Equipment And Finithers 2 459 22 599,900 541,600 447 43 241 S1-202 Support 2 10,372 130 5102,100 512,510 11,614 147 5.251 General and S1-202 Qenerations 2 10,372 130 5102,100 513,600 4,187 53 480 S1-202 Markening 2 981 12 598,500 541,600 11,614 147 5.251 Industrial S1-202 General and Markening 2 1,155 17 583,000 581,400 1,941 132 S1-402 Markening 2 4,521 77 583,300 579,300 4,187 203 S1-404 Markening 2 1,972 48 542,200 17,180 79 24 S1-202 Markening 2 1,972 48 542,200 517,100 543,000 2,993 S1-202 Markening 2 1,972 48 1,972 542,200 17,180 | 53-70 | 062 Freight, Stock, and Material Movers, Hand | 3 | 7,929 | 492 | \$41,100 | \$38,900 | 1,935 | 83 | 2,807 |
| Interformic and puppment 2 459 22 589,900 541,600 47 38 241 51-2028 General and investor Call winders 2 10,372 130 5102,100 512,6100 11,614 147 5,231 11-102 General and managers 2 981 12 598,500 510,100 4,187 51 66 12-2121 Ingineers 2 981 12 598,500 510,500 4,187 51 66 49-9041 Machinery 2 1,155 17 562,100 581,400 7,109 132 500 51-4041 Machinery 2 7,99 26 551,700 543,400 7,109 130 303 45-901 Reparemetatives, General and 2 4,061 96 547,500 548,100 453 20 2,078 41-4002 Reparemetatives, General and 2 4,061 96 547,500 548,100 453 20 2,078 | 51-91 | 11 Filling Machine Operators and Tenders | 3 | 1,216 | 57 | \$35,700 | \$40,700 | 14,805 | 795 | 425 |
| 11.1021 Operations 2 10,172 130 5102,100 5126,100 11,614 147 51,251 17.212 Industrial Engineers 2 981 12 996,50 5101,900 4,187 51 486 48-901 Maximers 2 1,155 17 562,100 563,400 7,109 132 586 51-041 Machiners 2 7,99 26 551,500 549,100 453 20 2,078 49-901 Repark Westers, eneretail and Munfacturing, sheet 2 4,061 96 547,500 549,100 453 20 2,078 51-402 Machinery 2 4,061 96 547,500 549,100 453 20 2,078 51-402 Manfacturing, eneretail and Munfacturing, sheet Freinaul and Scientific 2 4,521 77 583,300 578,300 849 10 2,289 51-402 Scientific 2 1,912 83 542,200 17,180 794 | 51-20 | Electronic, and Electromechanical Equipment Assemblers, Except Coil Winders, Tapers, | 2 | 459 | 22 | \$39,900 | \$43,600 | 47 | 3 | 241 |
| 11.2 Life figures 2 981 12 598,500 5101,500 4,187 51 486 49-901 Induiring 2 1,155 17 562,300 561,400 7,109 132 586 51-4011 Machinery 2 1,155 17 562,300 561,400 7,109 132 393 49-901 Regar Workers, General and Workers, Safe 2 4,061 96 547,500 548,100 453 20 2,078 5.40 Maintrance and General and Workers, Shipping, 2 4,521 77 583,300 578,300 840 10 2,299 3.5072 Reserving, and General and Workers, end 2 1,912 83 542,300 17,180 794 997 5.5072 Steep Trebulation 2 1,992 45 150.00 542,300 17,180 794 997 5.5072 Steep Trebulation 2 1,992 45 150.00 542,300 17,180 794 997 | 11-102 | 1 Operations Managers | 2 | 10,372 | 130 | \$102,100 | \$126,100 | 11,614 | 147 | 5,251 |
| Industrial Industria Industria Industria | 17-211 | 2 Engineers | 2 | 981 | 12 | \$98,500 | \$101.000 | | | |
| S1-401 Mathinistis 2 759 26 551,700 553,400 1.994 31 193 48-907 Repair Werkers, Sales 2 4,061 96 547,500 549,100 453 20 2,078 Sales Sales Sales Sales Sales 578,300 549,100 453 20 2,078 1-4012 Manufacturing, Except Ferbiatal and Scientific Products 2 4,521 77 583,300 578,300 840 10 2,289 3-5073 Reviewing, and Scientific 2 1,912 83 \$42,200 17,180 794 997 -40212 Sales 2 1,992 45 100000 542,200 17,180 794 997 | 49-904 | 1 Machinery | 2 | 1,155 | 17 | | | -, | | |
| 49-907 Repair Werkers, General 2 4,061 96 547,500 549,100 453 20 2,078 Sales Representatives, Wolkslau and Scientific Products 2 4,061 96 547,500 549,100 453 20 2,078 Sales Representatives, Wolkslau and Scientific Products 2 4,521 77 583,300 578,300 840 10 2,289 3-5073 Receiving, and Inventory Certs 2 1,912 83 542,200 17,180 794 997 | 51-4041 | | 2 | 759 | 26 | \$51 700 | 683 and | | | 300 |
| Sales Representatives, Wholesale and 1 2 4,521 77 \$83,300 \$78,300 840 10 2,299 Int-4012 Manufacturing, and Scientific 2 4,521 77 \$83,300 \$78,300 840 10 2,299 Shipping, - 5073 Recripting, and 10 2 1,912 83 \$42,200 17,180 794 997 Velders, Cutters, und 2 1,597 ###< toxes | 49-9071 | Repair Workers, | 2 | 4,061 | 96 | | | | | |
| 3-5071 Receiving and 2 1,912 83 542,000 542,000 17,180 794 997 Inventory Clerks Welders, Cutters, 1-4212 Solders, and 2 1,597 48 410-107 | ¥1- 4012 | Representatives, Wholesale and Manufacturing, Except Technical and Scientific | 2 | 4,521 | 77 | \$83,300 | \$79,300 | 840 | 10 | |
| Welders, Cutters, 1-4121 Solderers, and 2 1.597 etc. doi:10.101 | | Receiving, and | 2 | 1,912 | 83 | \$42,300 | \$42,200 | 17,180 | 794 | 997 |
| 01a2ers 532,600 11,309 497 822 | 1-4121 | Solderers, and Brazers | 2 | 1,597 | 48 | \$50,700 | \$52,600 | 11,309 | 497 | |
| Accountants and Auditors 1 4,324 41 \$76,900 \$88,300 1.000 | | | 1 | 4,324 | 41 | \$76,900 | \$88,300 | 4.627 | 65 | 4,365 |

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|---|---|--|---|--|--|--|------------------------|---|--|---|
| ECUTIVE SUMMARY 🥊 | | | | | | | | | | |
| | | | | ▲ Download | OCCUP | ATIONAL PROFILE | | | | |
| DESCRIPTION | | | | TOP OCCUPATIONS | | INDUSTRY SHARE - | SALARY | TREND | | |
| This U.S. industry comp ingredients, such as gra | orises establishments primarily er ains, oilseed mill products, and me | igaged in manufac eat products. | turing dog and cat food from | Mixing and Blending Machine | Setters, Operators, a | 11.9% | \$ 34.5k | | | |
| Industries in the Food I | Manufacturing subsector transform | m livestock and ag | ricultural products into | Packaging and Filling Machine Operators and Tend | | 9.0% | \$ 32.9k | | | |
| products for intermedia materials (generally of | ate or final consumption. The indu animal or vegetable origin) proces establishments are typically sold | stry groups are dis ssed into food proc | tinguished by the raw lucts. The food products | Heavy and Tractor-Trailer Truck Drivers Laborers and Freight, Stock, and Material Movers, H | | 6.4% | \$ 39.1k | | | |
| consumers, but establi: | shments primarily engaged in reta diate consumption are included. E | iling bakery and c | indy products made on the | | | 5.5% | \$ 29.2k | | | |
| manufacturing beverag Manufacturing. | es are classified in Subsector 312 | 2, Beverage and To | bacco Product | First-Line Supervisors of Proc | luction and Operating | 4.1% | \$ 56.1k | | | |
| | | | | Food Batchmakers | | 3.9% | \$ 31.2k | | | |
| | | | | Sales Representatives, Whole | | 3.2% | \$ 62.8k | | | |
| | | | | Industrial Truck and Tractor C | | 2.7% | \$ 36.5k | | | |
| | | | | General and Operations Mana | - | 2.5% | \$ 108.3k | | | |
| | | | | Maintenance and Repair Wor | kers, General | 2.4% | \$ 39.1k | * | | |
| REVENUES | ជា PROFITS \$6,68 🐄 | | © PROFIT MARGIN 23.3% ₹ | ■ ESTABLISHMENTS 1.114 | ▲ EMPLOYER 26,251 | | • AVG. SALA \$45.8k | | | |
| | | VALUE CHA | N ANALYSIS SUPPLIER INDUSTRY NAME | | | | | | * Select industries to create | a new : |
| | - | 3324 | Metal Can Manufacturing Animal (except Poultry) SI | \$1.3 | | | | | BUYER INDUSTRY NAME Veterinary Services Light Truck and Utility Vehicle Manufacturing | \$4.3B |
| | | 3324 3116 3116 3121 3324 3122 3112 5511 3112 | Metal Can Manufacturing Animal (except Poultry) SI Weat Processed from Can Distilleries 9 Other Metal Container Mail Soybean and Other Oliseo 46 Corporate, Subsidiary, and Offices Vet Corm Milling | \$1.: aughtering \$1.1 casses \$1: nufacturing \$76 d Processing \$53 Regional Managing \$53 | 28 28 18 9.6M 2.9M 5.7M | | | 541940 336112 336360 722513 325199 325211 238210 | Veterinary Services Light Truck and Utility Vehicle Manufacturing Motor Vehicle Seating and Interior Trim Manufacturing Limited-Service Restaurants All Other Basic Organic Chemical Manufacturing Plastics Material and Resin Manufacturing Electrical Contractors and Other Wiring Installatio Contractors | \$4.3E \$24.8 \$21.6 \$17.5 \$17.3 \$14.5 \$14.5 |
| | | 3324 3116 3116 3121 3124 3122 5511 3112 3112 3112 3112 3251 3222 | Metal Can Manufacturing Animal (except Poultry) SI Meat Processed from Can Distilleries Distures Corporate, Subsidiary, and Other Metal Container Mai Soybean and Other Oilsee Corporate, Subsidiary, and Offices Wet Corn Milling Fats and Oils Refining and JI Other Basic Organic Ci Paper Bag and Coated anc Manufacturing Corrupated and Solid Fibbe | S1.2 aughtering S1.2 casses S1. S1.2 nufacturing S76 d Processing S75 I Regional Managing S55 I Regional Managing S55 d Ireated Paper S22 r Box Manufacturing \$21 | 28 88 18 18 9.96M 2.96M 2.96M 4.6M 8.11M 5.55M 1.0M 2.81M | | | 541940 336112 336360 722513 325219 325211 238210 311611 517312 517311 311612 | Veterinary Services Light Truck and Utility Vehicle Manufacturing Motor Vehicle Seating and Interior Trim Manufacturing Limited-Service Restaurants All Other Basic Organic Chemical Manufacturing Plastics Material and Resin Manufacturing Ielectrical Contractors and Other Wiring Installatio Contractors and Other Wiring Installation Contractors and Other Wiring Installation Contractors Cartiers Miredes Telecommunications Carriers Meat Processed from Carcasses | \$4.38 \$24.8 \$21.6 \$17.5 \$17.3 \$14.5 \$12.2 \$11.9 \$11.8 \$11.4 |
| | | 3324 3316 3116 3116 3121 3324 3112 5511 3112 3251 3222 3222 3222 4841 3112 3254 3222 3222 4841 3112 3254 3222 | Metal Can Manufacturing Animal (except Poultry) SI Meat Processed from Can Distilleries ther Metal Container Ma Soybean and Other Oilsee Soybean and Other Oilsee Corporate, Subsidiary, and Offices Wet Corn Milling Hother Massic organic Cit Paper Bag and Coated and Manufacturing I Corrugated and Solid Fibe General Freight Trucking, LI Four Milling Medicinal and Botanical M deficinal and Botanical M Other Grocery and Related | status aughtering \$1.2 casses \$1.1 nufacturing \$76 d Processing \$57 Regional Managing \$53 I Belending \$35 enemical Manufacturing \$35 d Treated Paper \$22 r Box Manufacturing \$21 Long-Distance, Truckload \$19 Statufacturing \$16 chanufacturing \$16 chant Wholesalers \$15 | 28 88 18 18 9.96M 2.96M 2.96M 4.6M 8.11M 5.55M 1.0M 2.81M | 311111 Dog and Cat Fr Manufacturir | | 541940 336112 336560 22513 22519 235211 238210 311611 517312 238220 517311 311612 238220 2322511 | Veterinary Services Light Truck and Utility Vehicle Manufacturing Motor Vehicle Seating and Interior Trim Manufacturing Limited-Service Restaurants All Other Basic Organic Chemical Manufacturing Plastics Material and Resin Manufacturing Desting Contractors and Other Wring Installatio Contractors Animal (except Poultry) Slaughtering Wriedess Telecommunications Carriers Material Communications Carriers Meat Processed from Carcases Plumbing. Heating, and Air-Conditioning Contractors Full-Service Restaurants Commercial and Institutional Building Constructio Petrochemical Manufacturing | \$4.3E \$24.8 \$21.6 \$17.5 \$17.3 \$14.5 \$12.6 \$12.2 \$11.9 \$11.8 \$11.4 \$11.4 \$11.4 \$11.2 \$11.2 \$11.2 |
| | | 3324 3116 3116 31212 3324 3324 3324 3112 3222 3222 322 | Metal Can Manufacturing Animal (except Poultry) SI Meat Processed from Can Distilleries Soybean and Other Olises Vert Retal Container Ma Soybean and Other Olises Wet Corn Milling Hother Subsidiary, and Offices Wet Corn Milling Al Other Basic organic Ch Paper Bag and Coated and Manufacturing Corrugated and Solid Fibe General Freight Trucking, I Hour Grocey Mark Wholesalers Wholesalers Dry, Condensed, and Evap Manufacturing General Freight Trucking, I Ordicesels Ordensed, and Evap Manufacturing General Freight Trucking, I General Freight Trucking, I General Freight Trucking, I Ordensed, and Evap Manufacturing General Freight Trucking, I | status aughtering \$1: casses \$1: nufacturing \$76 d Processing \$77 l Belending \$35 d Treated Paper \$22 r Box Manufacturing \$35 d Treated Paper \$22 r Box Manufacturing \$16 chanufacturing \$16 chanufacturing \$16 chanufacturing \$16 chanufacturing \$16 chanufacturing \$16 chanufacturing \$16 chanufacturing \$16 chanufacturing \$16 chanufacturing \$16 d shart Wholesalers \$15 orated Dairy Product \$14 Local \$10 | 28 28 29 9,6M 9,6M 9,6M 5,7M 4.6M 8,1M 1,0M 2,8M 4.4M 4.4M 4.4M 4.3M 4.5M 2,7M 6,4M 0,9M | Dog and Cat Fo | | 541940 336112 336360 722513 325291 238210 311611 517311 311612 238220 722511 238220 225110 238220 336390 515210 336390 | Veterinary Services Light Truck and Utility Vehicle Manufacturing Motor Vehicle Seating and Interior Trim Manufacturing Limited-Service Restaurants All Other Bacic Organic Chemical Manufacturing Plastics Material and Resin Manufacturing Electrical Contractors and Other Wiring Installation Contractors Animal (except Poultry) Slaughtering Wireless Telecommunications Carriers (except Satellite) Wired Telecommunications Carriers Meat Processed from Carcasses Plumbing, Heating, and Air-Conditioning Contractors Full-Service Restaurants Commercial Manufacturing Contentions Manufacturing Calle and Other Subscription Programming Site Preparation Contractors | \$4.3E \$24.8 \$21.6 \$17.5 \$17.3 \$14.5 \$12.2 \$11.9 \$11.8 \$11.4 \$11.4 \$11.4 \$11.2 \$11.9 \$11.8 \$11.4 \$11.2 \$11.9 \$11.8 \$11.5 \$12.6 \$17.5\$\$17.5\$\$\$17.5\$\$\$17.5\$\$\$17.5\$\$\$17.5\$\$\$17.5\$\$\$17.5\$\$\$17.5\$\$\$17.5\$\$\$17.5\$\$\$17.5\$\$\$17.5\$\$\$17.5\$\$\$17.5\$\$\$17.5\$\$\$17.5\$\$\$17.5\$\$\$\$17.5\$\$\$\$17.5\$\$\$\$17.5\$\$\$\$\$17.5\$\$\$\$\$\$\$\$\$\$ |
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| | | 3324 316 3116 3112 3324 3112 3112 3511 3222 322 315 424 315 424 | Metal Can Manufacturing Manal (except Poultry) SI Mata Processed from Can Distilleries Metal Container Mai Soybean and Other Olisea Soybean and Other Olisea Soybean and Other Olisea Corporate, Subsidiary, and Offices Met Com Milling Maufacturing All Other Basic Organic Ch Maufacturing Corrugated and Solid Fibe General Freight Trucking, I Medicalers Maufacturing General Freight Trucking, I Maufacturing General Freight Trucking Sthy Condensed, and Evap Maufacturing General Freight Trucking, I Medicalers Maufacturing General Freight Trucking, I Maufacturing General Freight Trucking, I Diregrand Data May Sthyl Aboot Maufacturing General Freight Trucking, I Trucking General Freight Trucking, I Trucking General Freight Trucking, I Trucking Dings and Drugsits' Sum Nolesalers Nolesalers Oruga and Allied | sughtering \$1.1 casses \$1.1 casses \$1.1 unfacturing \$76 d Processing \$57 I Blending \$35 aughtering \$36 t Processing \$57 d Treated Paper \$22 r Box Manufacturing \$31 chanufacturing \$16 chant Wholesalers \$16 chant Wholesalers \$15 orated Dairy Product \$14 Local \$10 colal \$78 oduct Processing \$76 oduct Processing \$77 oduct Processing \$76 oduct Processing \$77 oduct Processing \$76 oduct Processing \$77 oduct Processing \$77 oduct Processing \$77 <td>28 29 29 9,6M 9,6M 9,6M 5,7M 4,6M 8,1M 1,0M 2,6M 4,5M 2,7M 4,4M 4,4M 4,4M 4,3M 2,7M 6,4M 0,9M 2,7M 6,4M 0,9M 3,3M 3,3M</td> <td>Dog and Cat Fo</td> <td></td> <td>541940 336112 336360 722513 325291 325211 238210 311611 517311 311612 238220 722511 238220 222511 238220 336390 515210 238990 252110 238990 252110 236118</td> <td>Veterinary Services Light Truck and Utility Vehicle Manufacturing Motor Vehicle Seating and Interior Trim Manufacturing Limited-Service Restaurants All Other Bacic Organic Chemical Manufacturing Plastics Material and Resin Manufacturing Electrical Contractors and Other Wiring Installation Contractors Animal (except Poultry) Slaughtering Wireless Telecommunications Carriers Meat Processed from Carcasses Plumbing, Heating, and Air-Conditioning Contractors Full-Service Restaurants Commercial Annufacturing Cable and Other Subscription Programming Site Preparation Contractors All Other Subscription Programming Site Preparation Contractors All Other Subscription Programming Site Preparation Contractors All Other Subscription Programming Site Preparation Contractors Commercial Banking Residential Remodelers Automobile Manufacturing Landscaping Services</td> <td>\$4.3E \$24.8 \$224.8 \$224.8 \$224.8 \$224.8 \$224.8 \$17.9 \$17.3 \$14.5 \$17.3 \$14.5 \$11.4 \$11.4 \$11.4 \$11.4 \$11.2\$\$11.2\$\$</td> | 28 29 29 9,6M 9,6M 9,6M 5,7M 4,6M 8,1M 1,0M 2,6M 4,5M 2,7M 4,4M 4,4M 4,4M 4,3M 2,7M 6,4M 0,9M 2,7M 6,4M 0,9M 3,3M 3,3M | Dog and Cat Fo | | 541940 336112 336360 722513 325291 325211 238210 311611 517311 311612 238220 722511 238220 222511 238220 336390 515210 238990 252110 238990 252110 236118 | Veterinary Services Light Truck and Utility Vehicle Manufacturing Motor Vehicle Seating and Interior Trim Manufacturing Limited-Service Restaurants All Other Bacic Organic Chemical Manufacturing Plastics Material and Resin Manufacturing Electrical Contractors and Other Wiring Installation Contractors Animal (except Poultry) Slaughtering Wireless Telecommunications Carriers Meat Processed from Carcasses Plumbing, Heating, and Air-Conditioning Contractors Full-Service Restaurants Commercial Annufacturing Cable and Other Subscription Programming Site Preparation Contractors All Other Subscription Programming Site Preparation Contractors All Other Subscription Programming Site Preparation Contractors All Other Subscription Programming Site Preparation Contractors Commercial Banking Residential Remodelers Automobile Manufacturing Landscaping Services | \$4.3E \$24.8 \$224.8 \$224.8 \$224.8 \$224.8 \$224.8 \$17.9 \$17.3 \$14.5 \$17.3 \$14.5 \$11.4 \$11.4 \$11.4 \$11.4 \$11.2\$\$11.2\$\$ |
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SITE TO DO BUSINESS

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THE DATA HUB

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- Use LOIS if city-level demographics needed



Regions Glossary Data Sources Update History

COLI CALCULATOR

Access on our Statistics page

 Data collected locally and with national partners

Updated quarterly

| Types | | | |
|---|-------------------------------|-------------------|---------------------|
| Household Type | Los Angeles-Long Beach, CA | Des Moines, IA | National Average |
| Married Couple with Children Under 6 | \$9,907 | \$5,665 | \$6,596 |
| Married Couple with Children 6- 17 | \$11,491 | \$6,683 | \$7,749 |
| Home Owner | \$11,018 | \$6,437 | \$7,286 |
| Renter | \$6,730 | \$3,150 | \$4,146 |

Index Comparison

| Category | Los Angeles-Long Beach, CA | Des Moines, IA | National Average |
|------------------------|----------------------------|----------------|------------------|
| Composite (100%) | 150.2 | 86.5 | 100.0 |
| Grocery (15.73%) | 110.7 | 98.4 | 100.0 |
| Housing (28.10%) | 239.8 | 69.2 | 100.0 |
| Utilities (9.06%) | 111.3 | 86.3 | 100.0 |
| Transportation (8.53%) | 124.9 | 87.7 | 100.0 |
| Healthcare (4.83%) | 109.5 | 95.5 | 100.0 |
| Miscellaneous (33.75%) | 116.6 | 93.8 | 100.0 |

Average Price Comparison

| ltem | Los Angeles-Long Beach, CA | Des Moines, IA | National Average |
|---------------------|-------------------------------|----------------|------------------|
| Steak | \$14.31 | \$12.55 | \$13.74 |
| Ground Beef | \$5.47 | \$5.06 | \$5.32 |
| Sausage | \$5.49 | \$4.92 | \$4.93 |
| Frying Chicken | \$2.14 | \$1.84 | \$1.59 |
| Chunk Light Tuna | \$1.38 | \$1.10 | \$1.20 |
| Whole Milk | \$3.86 | \$3.86 | \$3.59 |
| Eggs | \$4.53 | \$3.39 | \$3.43 |
| Margarine | \$1.61 | \$1.47 | \$1.50 |

DON'T FORGET LOIS

- Communityprovided data and annual updates by UNI
- Esri demographics, maps and more

GROWING BUSINESS HERE



Foot Araffic

PLACER.AI

Relatively new to Partnership

Used for retail and Downtown foot traffic tracking

Other modules being introduced

Property Overview GREATER DES MOINES Mar 1 - Aug 31, 2023 Metrics Downtown DSM 8th St, Des Moines, IA 50314 Visits 11.4M Avg. Dwell Time 277 min Visits / sq ft N/A Panel Visits 510.9K Size - sq ft N/A Visits YoY -0.1% Visitors 2.2M Visits Yo2Y +15.6% Visit Frequency 5.12 Visits Yo3Y +94.9% Mar 1st, 2023 - Aug 31st, 2023 O Placer.ai Data provided by Placer Labs Inc. (www.placer.ai) **Visits** Trend Downtown DSM 8th St. Des Moines, IA 25N 1208 21.8M 21.4M 100K 20M 18.2M 80K 15M 10M 2020 2021 2022 Last 12 Months Mar 01 Mar 18 Apr 04 Apr 21 May 08 May 25 Jun 11 Jun 28 Jul 15 Aug 01 Aug 18 Daily | Visits | Mar 1st, 2023 - Aug 31st, 2023 C Placer.ai Data provided by Placer Labs Inc. (www.placer.ai)

THANK YOU

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