

## Research Resources for Practitioners

Contact *Marlena Bandurski, Vice President of Research, for assistance*

### Licensed and Subscription Products

LIMITED OUTSIDE SHARING

#### **IndustrySelect**

Online database of Iowa manufacturers and distributors.

#### **Site To Do Business**

Geographic Information System that expands on Esri reports available in the LocationOne Information System (LOIS). Flood maps, company records and more have been added to the site's dashboard selections.

LIMITED OUTSIDE SHARING

#### **Precis Des Moines- West Des Moines IA MSA**

Moody's Analytics economic forecast distributed three times per year.

LIMITED OUTSIDE SHARING

#### **North American Business Cost Review**

Moody's Analytics *Cost of Doing Business Index* that enables comparisons by state or MSA.

#### **JobsEQ**

An established data platform from Chmura Economics and Analytics featuring economic, demographic, workforce and job postings data. Widely used for labor availability and wages.

LIMITED OUTSIDE SHARING

#### **Dodge Global Network**

"Dodge Construction" database of construction projects throughout our region, both public and private, along with information about contractors and other contacts.

#### **Gazelle.ai**

Artificial intelligence B2B platform designed to identify and contact companies in growth mode, in addition to deep research capabilities on industries worldwide.

#### **Placer.ai**

A platform that tracks foot traffic and associated statistics nationwide. The Partnership uses Placer.ai to track Downtown Des Moines return-to-office progress, for example.

## **On the Partnership's Website**

### **DSMUSA Regional Research Stats & Data Hub** ([www.datadsmusa.com](http://www.datadsmusa.com))

A Headlight Data dashboard of demographic, economic and workforce data analysis covering the DSM region to the county level. Found on the Statistics page and at the URL above. The Data Hub is an easy way to generate visuals for PowerPoint presentations.

### **LocationOne Information System (LOIS)**

LOIS is the DSM Region's and Iowa's uniform way of presenting available buildings and sites. (Property records are maintained by REsimplifi to boost data currency). In addition, LOIS allows access to community-level Esri demographics and custom content inputted by communities.

### **Cost of Living Index Calculator**

Found through our main website's Statistics page, conduct searches comparing urban areas nationwide to DSM. The Partnership licenses the application annually to provide this access.

## **At the Local Library**

### **Data Axle**

Company database searches are free with a library card. However, exporting records may incur a charge. The Public Library of Des Moines and the State Library of Iowa are examples of known providers.