



SPONSORSHIP OPPORTUNITIES

DMACC 5K Walk/Run & Kids Fun Run

Saturday, September 28, 2024

DMACC Ankeny Campus

Presenting Sponsor – **SOLD**

\$5,000

- Exclusivity – Presenting Event Sponsor
- Logo/Company banner featured at event on race day
- Logo/Company name to be featured on race day t-shirt
- Logo/Company name featured at the entrance of the DMACC Student Center and Trail Point Aquatics and Wellness Center for the month of September 2024
- Logo/Company name on all promotions and publicity including: save the date cards, print ads, radio spots, posters, etc.
- Logo/Company name on event Web page
- Table to promote company on race day
- Acknowledgement during event announcements
- Opportunity to distribute company informational flyers or coupons in each participant race packet
- 25 complementary race entries

Tent Sponsor – **SOLD**

\$3,500

- Exclusivity – logo/company name on the tent
- Logo/Company name on race day t-shirt
- Logo/Company name on event Web page
- Table to promote company on race day
- Acknowledgement during event announcements
- Opportunity to distribute company informational flyers or coupons in each participant race packet
- 15 complementary race entries

Breakfast Sponsor – **SOLD**

\$2,500

- Exclusivity – Logo/Company banner at breakfast serving area
- Logo/Company name on race day t-shirt
- Logo/Company name on event Web page
- Table to promote company on race day
- Acknowledgement during event announcements
- Opportunity to distribute company informational flyers or coupons in each participant race packet
- 10 complementary race entries

Fun Zone Sponsor

\$2,500

- Exclusivity – Logo/Company banner at Fun Zone area
- Logo/Company name on race day t-shirt
- Logo/Company name on event Web page
- Table to promote company on race day
- Acknowledgement during event announcements
- Opportunity to distribute company informational flyers or coupons in each participant race packet
- 10 complementary race entries

Medal Sponsor

\$2,500

- Exclusivity – logo/company name on participant medals
- Logo/Company name on race day t-shirt
- Logo/Company name on event Web page
- Table to promote company on race day
- Acknowledgement during event announcements

Medal Sponsor (continued)

- Opportunity to distribute company informational flyers or coupons in each participant race packet
- 10 complementary race entries

Timing Sponsor – SOLD

\$1,500

- Logo/Company sign near the start/finish line
- Logo/Company name on race day t-shirt
- Logo/Company name on event Web page
- Table to promote company on race day
- Acknowledgement during event announcements
- Opportunity to distribute company informational flyers or coupons in each participant race packet
- 5 complementary race entries

Entertainment Sponsor – SOLD

\$1,000

- Exclusivity – logo/company name on entertainment stage
- Logo/Company name on race day t-shirt
- Logo/Company name on event Web page
- Acknowledgement during event announcements
- Opportunity to distribute company informational flyers or coupons in each participant race packet
- 5 complementary race entries

Race Bib Sponsor – SOLD

\$1,000

- Logo/Company name on race bibs
- Logo/Company name on race day t-shirt
- Logo/Company name on event Web page
- Acknowledgement during event announcements
- Opportunity to distribute company informational flyers or coupons in each participant race packet
- 5 complementary race entries

Mile Marker Sponsor (3 available)

\$1,000

- Logo/Company sign at sponsored mile marker
- Logo/Company name on race day t-shirt
- Logo/Company name on event Web page
- Acknowledgement during event announcements
- Opportunity to distribute company informational flyers or coupons in each participant race packet
- 5 complementary race entries

Water Stop Sponsor (2 available)

\$1,000

- Logo/Company sign at a water stop along the route
- Ability to staff water stop table
- Logo/Company name on race day t-shirt
- Logo/Company name on event Web page
- Acknowledgement during event announcements
- Opportunity to distribute company informational flyers or coupons in each participant race packet
- 5 complementary race entries

Race Day Sponsor (multiple available)

\$500

- Logo/Company name on race day t-shirt
- Logo/Company name on event Web page
- Acknowledgement during event announcements
- Opportunity to distribute company informational flyers or coupons in each participant race packet

Thank you for your support of DMAACC and our students!