

YOUR LINK TO **YOUR COLLEGE**

DMACC

Magazine



**Coming
Together
in Support
of DMACC**

Page 6

DMACC Magazine

FALL/WINTER 2014 IN THIS ISSUE

Director's Message2

Recognizing Excellence3

Calendar of Events4

Special Thanks4

Marking a Decade of Growth5

Coming Together in Support of DMACC6

Student Standouts9

Campus Updates10

CONTACT US

DMACC Foundation
2006 S. Ankeny Blvd., Bldg. 22
Ankeny, IA 50023
Phone: 515-964-6229
www.DMACC.edu/foundation

ABOUT DMACC MAGAZINE

DMACC Magazine is a publication of the DMACC Foundation & Alumni Association. If you would prefer to receive your copy electronically, please email foundation@dmacc.edu.

Director's Message

Welcome to the inaugural issue of **DMACC Magazine**. This new publication brings together two former communications: **DMACC Alumni World**, which was delivered to alumni and friends, and **News & Notes**, which was distributed to our supporters.

Consolidating these pieces was a logical move. As the number of alumni and generous supporters continues to grow, it made sense to develop a single communications piece that would reach all members of the DMACC family. With so much happening on our campuses, we are confident that this is the best way to share how students, alumni, supporters, faculty, staff and retirees continue to have an impact on the community through their involvement with DMACC.

The consolidated publication also reflects some changes we've recently made administratively. To more efficiently and effectively manage outreach to our alumni and supporters, the Foundation

and Alumni Association have reorganized and now share a more streamlined administrative structure. Each organization still maintains its own advisory board, but the day-to-day operations are now managed jointly. This is a change that we are seeing more and more in colleges and universities. We have already seen a number of benefits from this change.

In this issue of **DMACC Magazine**, our primary feature article provides testament to how our various loyalty groups—alumni, donors and Pioneers, specifically—work in sync to enhance the DMACC experience for students, faculty and staff.

And truly, that is our goal each and every day. We strive to be your link to your college.



Tara Connolly
Executive Director
DMACC Foundation



Recognizing *Excellence*

Small Business Awards Honor Iowa's Brightest

DMACC recently honored several businesses at its second annual DMACC Small Business Awards Ceremony. The event was held at the FFA Enrichment Center on the DMACC Ankeny Campus.

"The night honored some of Iowa's most innovative entrepreneurs and successful small business owners," said DMACC Entrepreneurship Program Chair and event organizer Vada Grantham. "This has become a premier event, with great sponsors and excellent competition for the chance to be named a DMACC Small Business Award winner."

2014 WINNERS

Most Innovative Company

Saxton Inc. is a commercial interior strategy company with the slogan, "Space Matters." The company transforms corporate, healthcare, senior living and higher education spaces. They have offices in Des Moines and Cedar Rapids.

Young Entrepreneur of the Year

Gabriel Glynn and Brett Burkhart, co-owners of Slash/Web Studios. Slash/Web Studios is a digital technology company that creates custom software, mobile applications and interactive websites. The Ankeny company has tripled its business and number of employees in the last three years. Glynn is a DMACC alum.

Top Growth Company

Golden Openings specializes in grand openings, ground breakings, ceremonial keys and other events. The



John Ziebell, inventor of Rescue Auger, is presented the \$10,000 DMACC Foundation Entrepreneurship Competition Award. Pictured from left to right are Vada Grantham, DMACC Entrepreneurship Program Chair; Ziebell; Tara Connolly, DMACC Foundation Executive Director; and Rob Denson, DMACC President.

Urbandale-based business has shipped "keys to the city," scissors, giant ribbons and bows to seven continents and all 50 states. Grand Openings has coordinated everything from local business openings to a 36-inch-wide ribbon and five-foot bows for Oprah Winfrey and the scissors that open the Macy's Thanksgiving Day parade.

Dennis Albaugh Award

Keith Snow of B2E Marketing. B2E Marketing offers direct and database marketing solutions. The Des Moines business helps companies identify customers using marketing technology such as demographics, psychographics and analytics. President and CEO Keith Snow is a DMACC alum. The award is named after DMACC graduate Dennis Albaugh, the founder of Albaugh LLC, a distributor of chemicals used for crop protection.

Small Business of the Year

Express Logistics is a provider of web-based freight management solutions. The Waukee company uses Pro-Ship

Technology, a web-based tool, to help companies ship freight more efficiently and effectively.

The \$10,000 DMACC Foundation Entrepreneurship Competition

winner is John Ziebell, owner of JPZ Products of Hubbard. As a firefighter, Ziebell received grain bin rescue training that included a rescue tube and handing the victim a coffee can to scoop out the grain. Ziebell said he knew there had to be a better way, so he invented a grain bin rescue auger. He started selling the product in 2013. The rescue auger is used by several fire departments and community grain elevators. Ziebell said he will use the \$10,000 to purchase more production equipment to meet increased demand.

SPECIAL THANKS

The event was sponsored by Mediacom, OnMedia, Puck Custom Enterprises, DMACC Foundation, Merit Resources, Business Record, Keystone Electrical Manufacturing Co., Architectural Arts, Community State Bank, City of Urbandale and American Solutions for Business.

WATCH VIDEO ONLINE >>

See more from the SBA Awards >> go.dmacc.edu/dbr/sba/Pages/2014recipients.aspx

Calendar of Events

January 26, 2015

DEADLINE TO SUBMIT ALUMNI ASSOCIATION AWARD NOMINATIONS

Visit www.dmacc.edu/alumni/ for award nomination forms, criteria and a list of past recipients.

March 2–6, 2015

ciWEEK

DMACC West Campus

March 2–May 1, 2015

DMACC Foundation Entrepreneurship Competition Opens Statewide

www.dmacc.edu/foundation/ec

April 11, 2015

FLEUR de LYS GALA

Iowa Culinary Institute, Building #7,
DMACC Ankeny Campus

April 27, 2015

ALUMNI AWARDS BANQUET

Iowa Culinary Institute, Building #7,
DMACC Ankeny Campus

June 11, 2015

DMACC CEO GOLF INVITATIONAL

Talons of Tuscany, Ankeny, IA

**For more information,
please visit us online at
dmacc.edu/foundation
or call us at 515-964-6229.**



Call for Nominations

The DMACC Alumni Association is currently seeking nominations for the Outstanding Alumni Award, DMACC Alumni Early Achievement Award and the DMACC Impact Award. Pictured above are our 2014 honorees. The deadline to submit nominations for all three awards is Monday, Jan. 26, 2015.

**To learn more or to submit a nomination, visit:
<https://go.dmacc.edu/alumni/Pages/alumniawards.aspx>**



Special Thanks

Thank you to the Ankeny Campus Student Activities Office for sponsoring a portion of the printing costs to produce *DMACC Magazine*. Your support is greatly appreciated!



SEARCH "DMACC" ON SOCIAL MEDIA

Mortuary Science Program: Marking a Decade of Growth

On September 16 and 17, DMACC proudly marked the 10th anniversary of the DMACC Mortuary Science program. The event, which was themed “Celebrating 10 Years of Funeral Service Education,” was held on the DMACC Ankeny Campus.

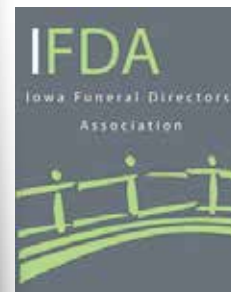
The celebration was attended by a diverse group of professionals and DMACC supporters including funeral directors, clergy, care givers, alumni and friends throughout Iowa.

Nationally recognized speaker Dr. Alan D. Wolfelt, Ph.D., C.T., Founder and Director of the Center for Loss and Life Transition, conducted seminars on creating meaningful funeral experiences that help family and friends support one another, embracing feelings, and embarking on the journey to healing and transcendence.



Pictured left to right are Kevin Patterson, DMACC Mortuary Science Program Chair and Professor; Dr. Alan D. Wolfelt, Ph.D., C.T., Center for Loss and Life Transition; and Rob Denson, DMACC President.

Thank You!
to our sponsors





Coming



Together

in Support of DMACC

In many respects, DMACC is as much a family as it is an institution of higher learning. Whether you've spent time as a student, faculty or staff member, or as a supporter, you likely have a handful of stories about how the DMACC "family" made you feel a part of something special.

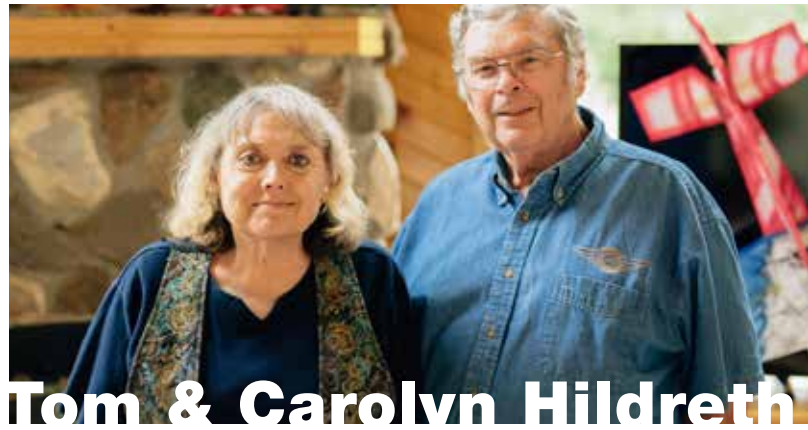
That is not to say that every member of the DMACC family has a similar experience. Quite the contrary. In the same way that DMACC brings together students from vastly different socio-economic, racial and cultural backgrounds, the DMACC experience is unique to each.

And it is that uniqueness—the individuality of our experiences—that builds the rich tapestry of the DMACC family. While we all take something different away, in so many respects, we have come together to make a DMACC education valuable to the next generation of leaders in Iowa and beyond.

Through the eyes of our retired faculty and staff, our alumni and our dedicated supporters, we can gain greater insight on how coming together exponentially improves the programs and services of DMACC.

TOM & CAROLYN HILDRETH | Pioneers

When it comes to pointing students in the right direction, DMACC retirees Tom and Carolyn Hildreth have



Tom & Carolyn Hildreth

more experience than most. Tom taught in the Medical Electronics program for 17 years, while Carolyn was the Health Services Nurse for 15 years. Both worked on the Ankeny Campus and say being a part of the DMACC family was—and still is today—special.

"It is the best job I've ever had at the best place I possibly could have worked," Tom says. "What I enjoyed most was seeing students who came in not really sure of what they wanted to do with their lives, and having the opportunity to work with them as they figured it out. I got a lot of satisfaction from playing a role in helping them find their passion."

Similarly, Carolyn relished her role in lending students a hand.

"I often saw students in difficult circumstances," Carolyn says. "I did all I could to help remove barriers for those who wanted to learn. I always kept food, clothes and toiletries so I would be ready to help a student who may not have had financial resources but had the desire to earn a college education."

Today the Hildreths continue to give back as members of the DMACC Pioneers, a group for retirees whose primary mission is to raise funds for student scholarships.

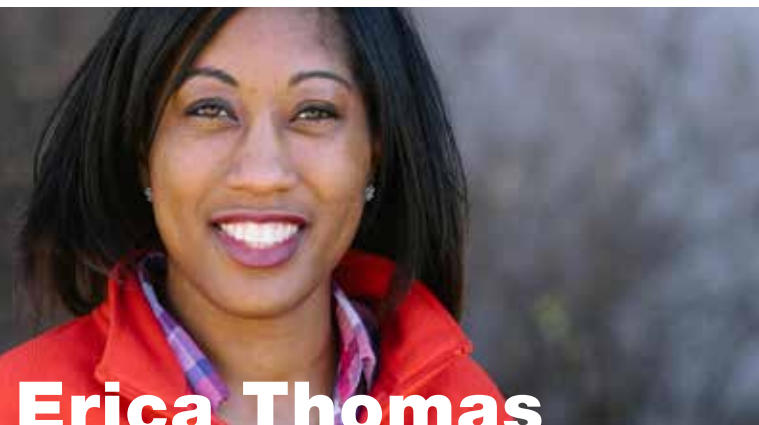
"I got a lot of satisfaction from playing a role in helping them find their passion."

Not surprisingly, one of their favorite activities with the Pioneers is working at “Ask Me” day.

“At the start of each semester, we are assigned to different areas on the campus and we help students get to where they’re going,” Tom says. “It is a fun time and another opportunity to help point students in the right direction.”

ERICA THOMAS | Alumni

Struggling to make ends meet while living in Illinois as a single mother, Erica Thomas decided she would pick up and move closer to her cousins in Central Iowa. While the move was stressful, it didn’t take long for Erica to realize that she was in the right place to start down the path toward



Erica Thomas

a college education.

She enrolled in DMACC in 2003, but with another baby on the way she was forced to withdraw her first semester. Undeterred, and impressed by her initial experiences at DMACC, Erica soon reenrolled.

“I started with the intention of completing the nursing program,” says Erica, who was a Certified Nursing Assistant at the time. “But because the waiting list for that program was so long, I started to explore other options.”

Erica decided to complete her Associate’s degree with an

eye toward transferring to Drake University. She eventually did, earning her Bachelor’s degree and then landing a position in the finance department for the State of Iowa.

Looking back, she says none of it would have been possible without the support of so many at DMACC.

“In all respects, my instructors at DMACC were flexible and supportive,” Erica says. “Everyone was so involved in my education and so committed to helping me succeed.”

Erica also benefited from several scholarships that enabled her to continue to work and support her family while maintaining a full load of classes.

“It just felt like I had a family there,” she says. “Being so young with two

children, I couldn’t have made it work financially without the generous support.”

CURTIS VAN VELDHUIZEN | Foundation Board President

At the request of a good friend nearly 30 years ago, Curtis Van Veldhuizen accepted a position on the DMACC Foundation Board. Today, in his second year as Board President, he says he is grateful he jumped at the chance to serve such a great organization.

“We are making a difference in the lives of students,” he says. “For some



Curtis Van Veldhuizen

“We are making a difference in the lives of students.”

students, a scholarship of \$500 could be the deciding factor in whether they go to college or not. It can be a make-or-break issue.”

Curtis says the Board hears from those grateful for the support on a regular basis.

“It is one of the best parts about being on the board,” he says. “To have those who have benefited directly come back and share what it means to them is humbling. Without fail they are incredible stories and they make me proud to be a part of the DMACC family.”

And he says that Iowa is a better place to live as a direct result of DMACC graduates.

“More than 90% of grads stay in the community and work,” Curtis says. “I hear from business leaders regularly about how fortunate they feel to have so many DMACC graduates to choose from.”



Student Standouts

Annual Scholarship Dinner Connects Donors With Recipients



In October, the DMACC Foundation hosted donors, scholarship recipients and friends at the FFA Enrichment Center on DMACC's Ankeny Campus for the annual scholarship "thank you" celebration. The western-themed event allowed donors—who provided for more than 1,000 scholarships through gifts to the DMACC Foundation—to connect with the standout students receiving support. Congratulations to our student honorees and thank you to all of our supporters for their generosity!

PICTURED ABOVE, CLOCKWISE FROM TOP LEFT: 1. Kayla Brouwer, student speaker and scholarship recipient. 2. The Bennett Family: Karin, Scott, Carroll and Mary Jo. 3. DMACC Bear and Lisa Cappaert, Administrative Assistant, DMACC Foundation. 4. Warren Pitcher and Andy Anderson. 5. Tammy Westhoff and Juliana Stahle, student and scholarship recipient. 6. Gwenn Copple, Steve Copple and Willa Wenzl. 7. Kyle Hamilton, student speaker and scholarship recipient. 8. Sonja Watson, student and scholarship recipient and Shelia Watson. 9. Sean Pelletier, Assistant Vice President, Government Affairs and Executive Director, EMC Insurance Foundation.



DMACC

Campus Updates

ANKENY

Educational spaces in Buildings 18, 19 and 20 on the Ankeny Campus were enhanced in fiscal year 2014, including:

BUILDING 20

- Moved and remodeled classroom for HVAC
- Added space to HVAC lab and sheet metal training area
- Updated Classroom 10 to Web Dev Computer lab
- Updated Room 6 computer lab to teach Animation Certificate

BUILDING 19

- Outfitted offices for IAM grant activity, updated carpet and updated two classrooms
- Updated video distribution system in GRD/WEB DEV Mac Classroom

BUILDING 18

- Remodeled space to house three Photo program studios and a Video Production studio
- Added two Mac-based computer labs/classrooms for Photo/Video Production classes
- Used surplus modular office furniture to update 10 offices in CTE faculty areas

BOONE

DMACC is partnering with Subway to provide food service on the Boone

Campus this fall. Renovation of the Campus Café took place over the summer, and Subway opened for business on August 22, serving students from 7 a.m. to 7 p.m.

The campus is excited to have Subway here and is looking forward to building a lasting partnership.

The finishing touches are being made on the new softball field on the Boone Campus. The women's softball team will begin play on the new field on March 21. This facility will provide the nationally ranked softball program the opportunity to compete on the DMACC Boone Campus home field. The women's softball program finished 3rd in the NJCAA Division II National Tournament last year.

A nearly \$2 million, 6,500-square-foot expansion project for the Civil Engineering Technology (CET) program is slated to begin in the spring of 2015. The addition will include a separate entrance for the CET/Continued Education wing, a large multipurpose classroom, a conference room, a student lounge and an open computer lab. Bathrooms, a hospitality area, faculty offices and workrooms will fill the remaining space of the expansion. Not only will this allow the CET/Continued Ed program to grow, it will give Boone Campus some much-needed spaces back (conference room/faculty offices) that have been lost due to the expansion of the past 5–10 years.



CARROLL

The Carroll Campus has been busy with students returning and is now poised to look to the future. Next fall, DMACC Carroll Campus, for the first time ever, will be able to provide near-campus housing for students. We are working with New Hope Village to provide housing and work opportunities for our students, especially for those students entering our new human services program. Currently, our Building Trades students are finishing up the demolition of the old structure and are prepared to remodel the building into a great new space for students. This project will encompass great employment opportunities for students while in school and after, get a new Human Services program to the Carroll area, and will give new opportunities for student housing.



NEWTON

Beginning fall term 2014, the Newton Campus began offering a Court Reporting program. This two-year Associate of Applied Science degree is the only Court Reporting program in the state of Iowa. With strong support from the Iowa Bar Association and the Iowa Court Reporters Association, DMACC was able to develop a comprehensive, high-quality program to prepare students for the varied and interesting careers available to those with realtime writing skills. Job options for realtime writers outside of the judicial system may include legal and medical transcription, depositions, captioning and educational or business CART (Communication Access Realtime Translation). As of 2014, the average salary for court reporters in Iowa was \$48,000. *U.S. News & World Report* lists Court Reporting as a “Top 50 Career” nationwide. The U.S. Bureau of Labor Statistics says the career outlook is “excellent.”

The Career Connection Center, housed on the Newton Campus, opened in September 2014. Sponsored by Goodwill Industries of Central Iowa, this center follows a national model to provide walk-in services for every individual seeking employment assistance regardless of training, education or prior work experience. Individuals may range from high school graduates to those with Bachelor's or Master's Degrees or beyond.

Individuals may have limited work experience, be mid-career changers or recent college graduates. The Center will also provide workshops and support designed for DMACC students as they transition from college into careers.

URBAN

In August 2014, Brad Spielman was named Acting Associate Provost over Student Services at the DMACC Urban Campus. Spielman has worked at the DMACC Urban Campus as an academic



advisor for the TRIO/Student Services Support Program since 2009. The Federal TRIO Programs assist low-income, first generation and disabled students in college completion.

As Acting Associate Provost, Spielman will lead operations within the Student Life Department, including admissions, new student orientation, academic advising, counseling, financial aid, judicial affairs and food service.

“I am truly honored to be joining an extraordinarily talented and dedicated Student Life team,” said Spielman. “As our department moves forward, course retention, student persistence and degree attainment will be central themes as we build a much more intentional and proactive framework for our delivery mechanisms.”

Spielman is a graduate of Sauk Valley Community College in Illinois. He earned a Bachelor's Degree in Education from Drake University and a Master's Degree in Educational Leadership and Policy Analysis from the University of Wisconsin-Madison. He has also worked at the University of Wisconsin, Buena Vista University and Kansas State University.

Brad's passion for students is contagious,” said DMACC Urban Campus Provost Dr. Laura Douglas. “He is focused on excellence in all that he does and he will take the DMACC Urban Campus to a higher level as we develop and implement best practices for student success.”

WEST

The West Campus has undergone some changes in the last few months. The entire student commons area has been remodeled in a dynamic new color scheme to include more comfortable seating, rows of computer workstations, charging stations for personal electronics, and team breakout areas. The name of the café has been changed to “Bytes” and beginning in January our new food service provider will be Jersey Mike's Sub Shop (new to Iowa this fall).

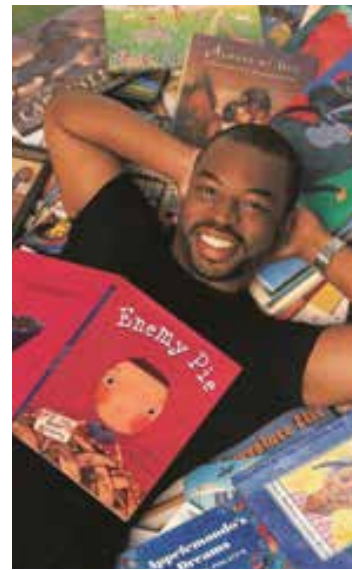
The annual techJam conference was held in May, bringing IT professionals from all over the Midwest to the daylong event on campus.

We had our 10th Annual Wild Wild West 3-on-3

Basketball Tournament on July 26. The tournament was another great success with more than 80 teams participating in the one-day, outdoor event, which also included a 3-point shooting contest and a fishing derby for the young children. The tournament raised more than \$30,000.

ciWeek 6 will be held March 2–6, 2015. This year's headliner will be LeVar Burton (pictured above), actor, director and educator best known for his role as Geordi LeForge on *Star Trek: Next Generation* and as the host of the popular PBS television series *Reading Rainbow*. We have a fantastic lineup for this year's event.

Visit www.dmacc.edu/ciweek for more details.





Season's Greetings

Warmest thoughts and best wishes for a wonderful holiday and a very happy new year!